

KILKENNY

Ireland's First Cycle-Friendly City



12.30pm, Mon 18th July
Kilkenny Castle

On yer & bike!

Join Minister
Malcolm Noonan
for the launch of
Kilkenny's Cycle-Friendly City
campaign and help make
Kilkenny a safer, greener city.

become a Cycle-Friendly Employer



What are the benefits?

- Reduced congestion and pollution makes Kilkenny a more enjoyable place to live, work and visit.
- EU recognition of Kilkenny as a cycle-friendly city increases tourism and business investment.
- Kilkenny joins an EU-wide community of cycle-friendly cities and regions with access to EU-funded cycling projects.
Free participation in the ECF's flagship annual
- Velo-City conference.



What's involved?

- Local employers commit to gaining EU-standard cycle-friendly accreditation.
- Local government puts cycling at the heart of urban planning and development.
- Schools and state organisations gain cycle-friendly status.
- Kilkenny joins the EU-wide Cycle-Friendly Cities and Regions programme.

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